

Package

STANDARD



DESCRIPTION

A constantly and rapidly changing market requires companies to take strategic decisions of the same speed and pace, especially when they relate to investments.

That is why our Center offers the development of an analytical report to the project you are interested in with a professional calculation of the ROI (*return on investment*).



What are the development prospects for the industry of analyzed project?



How to evaluate the economic efficiency of the project?

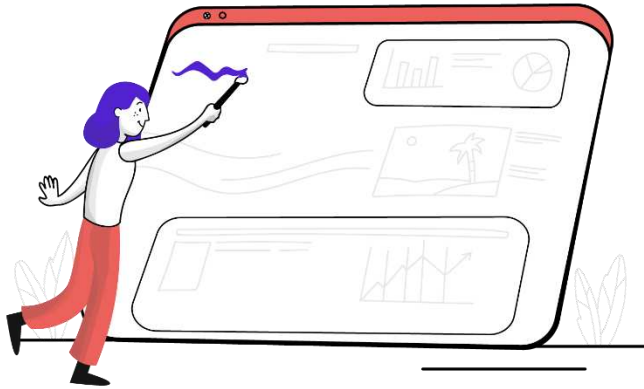


How long and under what conditions will the project pay off?

Our team answers these (**and not only these**) questions through a scientific and expert approach to the analyzed information and client requirements.

We are employees of the Faculty of Economics in Lomonosov Moscow State University specializing in the commercialization of innovative products and business intelligence.

Where you have difficulties in analyzing and calculating the project economics, our team is ready to help with a solution assessment.



PACKAGE CONTENT

- 1 Conducting a general analysis of the client's project industry
- 2 Analysis and description of the following project parts:
 - Project concept** (*essence, parameters, description of services, target audience and range of services, advantages*)
 - Competitive Analysis** (*overview of the competitive environment, marketing prerequisites for the implementation of the project*)
 - Organizational plan** (*project implementation plan, investment stage schedule, organizational and legal form, organizational structure*)
 - Financial plan** (*basic conditions and assumptions, expenses and income of the operating stage, income statement, cash flow statement, tax budget*)
 - Project efficiency** (*rate of return analysis, NPV, IRR, break-even point of the project*)
 - Risk analysis** (*market risks, organizational and managerial risks, logistics risks, financial risks*)
- 3 Financial model calculation (*1 baseline scenario*)
- 4 Hypotheses and recommendations based on the analysis
- 5 Final report in .pdf/.docx format and financial model in .xlsx format

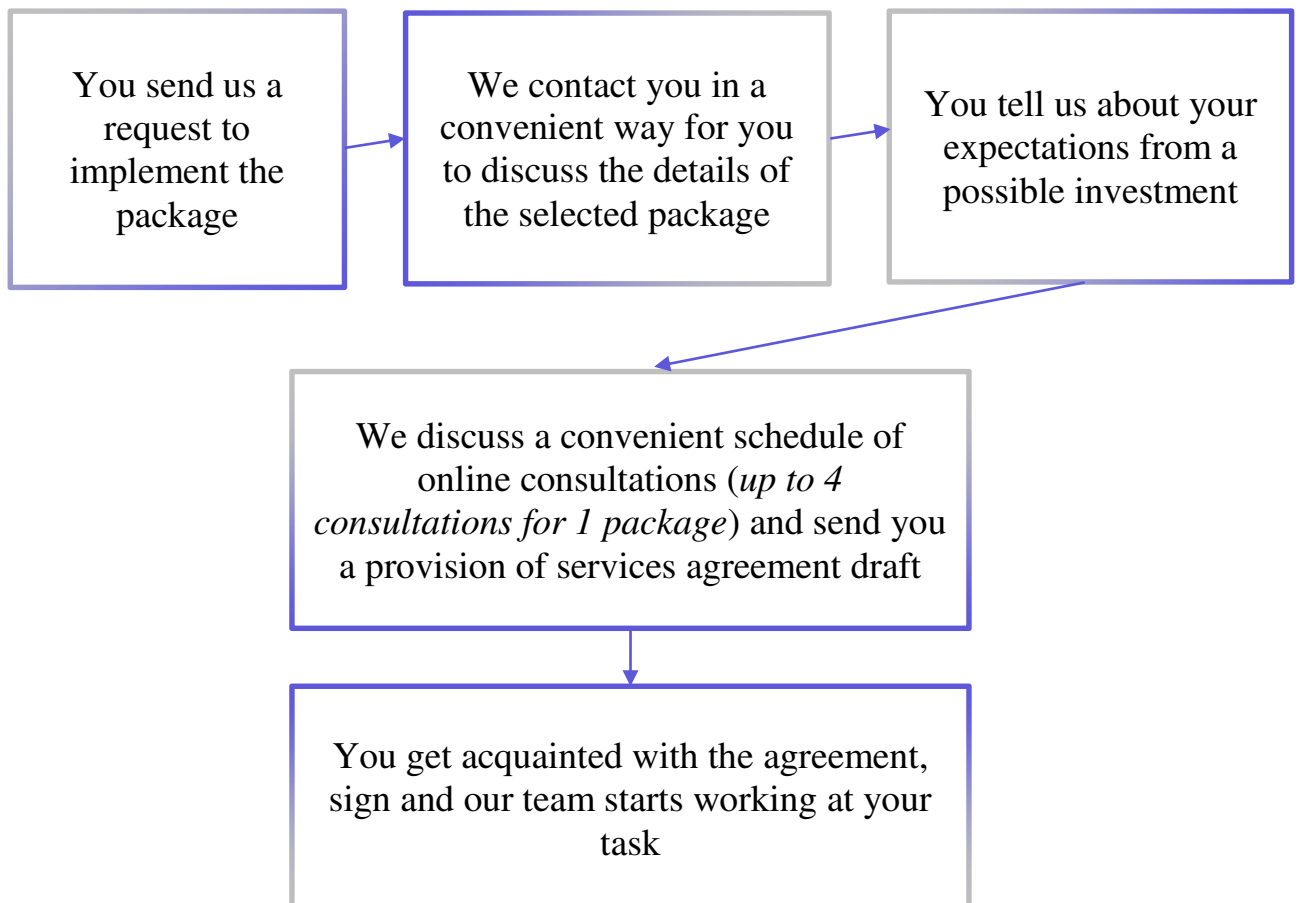
DURATION



up to 14 days



INTERACTION WITH CLIENT





WORKFLOW

+4

Our analyst team (*PhD in Economics and Mathematics*) work on carrying out all the above stages of the package within 4 working days

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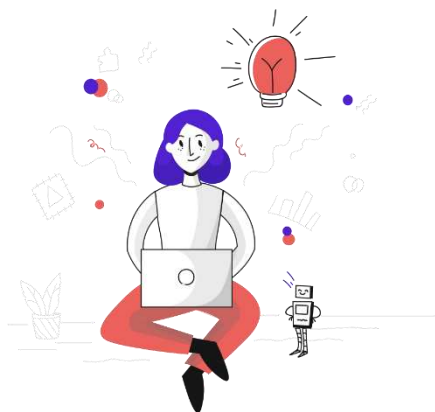
After that, within 2 days, a review of the work results takes place together with the project manager

+2

Within 2 days, a final report is drawn up with a detailed description of each stage of the package, as well as a financial model

+3

Next, the final report and the financial model are transmitted to the client (*online*). For 3 days, the project manager interacts with the client (*answers to questions*)



ABOUT SERVICE SUBSCRIPTION

Our Center provides individual sets of services presented in the form of packages. In cases where the client's task or hypothesis requires longer work (*more than 14 days*) - we inform about this at the stage of discussing the available data (*before signing the provision of services agreement*) and propose to extend the selected package up to 28 days.

Also, if after selected package ending, the employees of your company need:

- > more time for formal analysis of the financial model developed by us
- > test new hypotheses that emerged from the analysis of our final report and the financial model

then you can always extend the selected package for another 14 days or conclude a contract for permanent service.

CONFIDE DIFFICULT TASKS TO COMPETENT SPECIALISTS

